



**Sweetfields to Showcase Unique Ways to Dress up Desserts and Beverages
With Patent-Pending Flowers at the 35th Winter Fancy Food Show**

Jamul, CA – January 5, 2010: Sweetfields, the 2008 sofi Gold winner for Outstanding Shelf-Stable Foodservice Product, will be exhibiting at the 35th Winter Fancy Food Show taking place in San Francisco from January 17th until the 19th at Booth #1163. This year, the company will be presenting unique ways to dress up desserts and beverages with its patent-pending flowers under the guidance of its partner company, Dress the Drink, LLC.

Shanna Johnson, CEO of Sweetfields, comments, “Our new Director of Business Development, Diane Svehlak, joins our team after a partnership between Sweetfields and Dress the Drink was formed to provide unique, exclusive drink and dessert garnishments. She has the knowledge of the industry and the creative talent to assist our customers in developing the most spectacular creations with our flowers that create astounding demand in the marketplace. Diane will be taking meetings at the show to expand domestic and international expansion of our flowers.”

Diane Svehlak, Director of Business Development for Sweetfields, comments, “We are looking forward to showcasing these beautiful edible flower products at the show. Our core focus at the Winter Fancy Food Show is to develop business alliances in the beverage and dessert industry.”

Each day of the show, Sweetfields will be raffling off a necklace from its Blooming Jewels (www.bloomingjewels.com) line. Attendees need to come to Booth #1163 and leave a business card to be eligible for the raffle. The necklaces retailing from \$160 to \$280 are all hand-crafted by expert jewelry makers with real flowers that never wilt and only the finest materials.

About Sweetfields & Dress the Drink

Sweetfields flowers are delicious and create a beautiful accent for any cake, entrée, dessert, or beverage. Grown with organic principles, their flowers will not perish or lose their beauty for years to come. Sweetfields is a family-owned and operated business located in Southern California. All of their flowers originate from their 33-acre farm in Jamul. Dress the Drink is a Specialty Products Company located in Las Vegas, Nevada who focuses on unique exclusive drink and dessert garnishments, mixology, retail packaging, glassware, bar accessories, and branding, marketing and sales for the Food and Beverage industry. By combining both companies unique luxury offerings into the broad commercial markets customers will experience an unparalleled creative inspiration with a 100% satisfaction guarantee. For more information on Sweetfields, please go to: www.sweetfields.com. For more information on Dress the Drink, please go to: www.dressthedrink.com.

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For more information on the Fancy Food Show, please visit www.fancyfoodshows.com