



Sweetfields Premiering on Food Network Show Chefs vs. City

Las Vegas, NV – July 15, 2010: Sweetfields to be on Food Network show *Chefs vs. City* on Friday, July 16, 2010 at 10pm ET/PT. In this episode, Food Network chefs Aaron Sanchez and Chris Cosentino will challenge San Diego chefs Kari Rich and Steve Pickett in an action-packed food adventure that will take you into the hills of Jamul where the Sweetfields farm is nestled.

Shanna Johnson, CEO of Sweetfields, comments: “We were thrilled to work with Food Network on this episode, filming for the show was FUN! Our Sales and Marketing partners at Dress the Drink pulled together a creative team for the set design that was top notch. Please check your local television guides and watch us on Friday night where you will see our farm and our award winning edible flowers.”

Special thanks to all set contributors: altf Photography (www.altf.com), Art by Chocolate (www.artbychocolate.com), Bindi USA (www.bindiusa.com), Creations Bakery (www.creationsbakery.net), Cupcake Love (www.cupcake-love.com), Dinners by David (www.dinnersbydavid.com), Naakiti Floral Design (www.naakitifloral.com), Sassi Concepts and Designs (www.sassiconceptsanddesigns.com), Wild Flower Linens (www.wildflowerlinens.com).

About Sweetfields & Dress the Drink:

Sweetfields flowers are delicious and create a beautiful accent for any cake, entrée, dessert, or beverage. Grown with organic principles, their flowers will not perish or lose their beauty for years to come. Sweetfields is a family-owned and operated business located in Southern California. All of their flowers originate from their 33-acre farm in Jamul. Dress the Drink is a Specialty Products Company located in Las Vegas, Nevada who focuses on unique exclusive drink and dessert garnishments, mixology, retail packaging, glassware, bar accessories, and branding, marketing and sales for the Food and Beverage industry. By combining both companies unique luxury offerings into the broad commercial markets customers will experience an unparalleled creative inspiration with a 100% satisfaction guarantee. For more information on Sweetfields, please go to: www.sweetfields.com. For more information on Dress the Drink, please go to: www.dressthedrink.com.

CONTACTS

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